



STATEMENT OF GUIDING PRINCIPLES

1. We serve to **INTRODUCE** our new members to the Fountain Valley Community: The Chamber is an immediate resource to the members of the community who have recently started a business or moved to the Fountain Valley area. The Chamber provides welcome and helpful newcomer information, as well as introductions to other businesses and services in the area. Additionally, we assist with visitor information and reference that is helpful to all doing business in the Fountain Valley area.
2. We serve to **BUILD RELATIONSHIPS** with the City of Fountain and communities of Widefield and Security. We keep our member businesses up to date on major community initiatives and events. We also advocate for our members by providing feedback to our municipal partners regarding local business questions or concerns.
3. We serve to **EDUCATE** our member businesses, providing numerous opportunities for members to attend or participate in information exchanges, presentations or conferences that enhance member knowledge of local best business practices, resources, or other useful information that may affect their business.
4. We Serve to provide **CONNECTIONS** and **NETWORKING** opportunities for our members. The Chamber is a great way to get businesses connected with others, and build important networks of local services and resources of value. The Chamber provides multiple opportunities, through key events, for businesses to establish new connections and build their strategic network!
5. We serve to support **COMMUNITY GROWTH**, through coordination and cooperation with the Economic Development Commission, Fountain Urban Renewal Authority, and other organizations focused on the economic health and growth of the Fountain Valley community.
6. We serve to **PROMOTE** our member businesses, through hosting events, advertising, use of social media, internet tools and other mechanisms intended to create opportunities for our members to create new clients, and build their businesses.