

STATEMENT OF GUIDING PRINCIPLES



116 S. Main Street
Fountain, CO 80817
719-382-3190

info@fountainvalleychamber.com

1. We serve to **INTRODUCE** our new members to the Fountain Valley Community: The Chamber is an immediate resource to members of the community who have recently started a business or moved to the Fountain Valley area. The Chamber provides welcome and helpful newcomer information, as well as introductions to other businesses and services in the area. Additionally, we assist with visitor information and reference that is helpful to all doing business in the Fountain Valley Area.
2. We serve to **BUILD RELATIONSHIPS** with the City of Fountain and communities of Widefield and Security. We keep our member businesses up to date on major community initiatives and events. We also advocate for our members by providing feedback to our municipal partners regarding local business questions and concerns.
3. We serve to **EDUCATE** our member businesses, providing numerous opportunities for members to attend or participate in information exchanges, presentations or conferences that enhance member knowledge of local best business practices, resources, or other useful information that may affect their business.
4. We serve to provide **CONNECTIONS** and **NETWORKING** opportunities for our members. The Chamber is a great way to get businesses connected with others, and build important networks of local services and resources of value. The Chamber provides multiple opportunities, through key events, for businesses to establish new connections and build their strategic network!
5. We serve to support **COMMUNITY GROWTH**, through coordination and cooperation with the Economic Development Commission, Fountain Urban Renewal Authority and other organizations focused on the economic health and growth of the Fountain Valley community.
6. We serve to **PROMOTE** our member businesses, through hosting of events, advertising, use of social media, internet tools and other mechanisms intended to create opportunities for our members to create new clients, and build their business.

WHY JOIN



As a member of the Chamber of Commerce, you can be confident your membership dues are an investment in both your business and the community. We work to promote our community as a wonderful place to live, do business, and visit.

Benefits of Becoming a Member

- Be able to formally connect your business to the official area network through the Chamber to improve your marketing outreach and prospect generation.
- Access to web resources to promote your business and network
- Promote your business and enhance your network through the Chamber's business card exchange program
- On-line Member Business Listing (w/link from Chamber website to your business' website, Facebook, LinkedIn pages)
- Promotion and Sponsorship Opportunities at Chamber events
- Posting of your Business' For Profit Events on the Member Events Calendar
- Networking Opportunities at Chamber events
- Serving as a Chamber Ambassador, on an Event Committee, or Board of Directors are great ways to support the Chamber while promoting your Business, increasing your Community Visibility
- Opportunity to give back to the Fountain Valley Community
- Educate others about your business services and learn best practices
- Insight into local Economic Conditions and Initiatives

How to Join

Visit our website at fountainvalleychamber.com, click JOIN NOW.

You can also visit our office or print the registration form and mail in payment to PO Box 201, Fountain, CO 808017.

EVENT OPPORTUNITIES

Fall Festival

(2017 over 4000+ attendees)

- Sponsorship of Color Run
- Vendor Booths available at Fall Festival
- Float opportunities in the Parade

Trunk or Treat and Haunted House

(2017 over 2000 visitors)

- Sponsorship of decorations or supplies
- Banner/logo on display

Business After Hours

- Spotlight your business
- Allow members/nonmembers to see your location
- Build your network and share your brand

Chamber Networking Breakfast

- Network with other local businesses
- Share and educate others about your Business
- Receive updates on the community

Ribbon Cutting Ceremony

- Celebrate your business New Location or Re-branding
- Advertisement of the ceremony in the local paper

Chamber's Annual Chili Cook Off

- Receive chamber insights
- Taste some delicious chili
- Networking; city employees and leadership in attendance

**Enjoy event planning?
Join our event committee to
help plan our great events!**

**Give back to our community!
Volunteer!**



MEMBERSHIP PACKAGES

Annual member dues are based on the number of employees, including owners. Chamber Investor Packages are also available. For more information and questions about membership and investor packages, please call 719-382-3190.

Chamber Membership

\$90
1-5 EMPLOYEES

\$115
6-10 EMPLOYEES

11+ EMPLOYEES
\$150

NON BUSINESS
\$30

*Annual renewal of membership will be at regular rates *Regular rates are as follows: \$90, \$115, \$150, \$30

Investor Packages

Platinum Annual Investor:

Cost- \$3,500

Benefits:

- Promoted at all premier events including honorable mention
- Complimentary premier booth provided at each of our premier events
- Promoted daily on the FVCC website
- Promoted at all events and on all printed materials throughout the year as well as on the each Chamber Monthly Newsletter
- Promoted on directory
- Annual membership dues included
- Logo promotion at all events

Gold Annual Investor:

Cost- \$2,000

Benefits:

- Promoted at two of our premier events; Fall Festival and Chamber's Annual Chili Cook Off
- Complimentary booth provided at two of our premier events
- Promoted daily on the FVCC website
- Promoted on directory
- Promoted on each Chamber Monthly Newsletter
- Annual membership dues included

Silver Annual Investor:

Cost- \$1,000

Benefits:

- Promoted at one of our premier events
- Complimentary sponsor booth provided at one of our premier events
- Promoted on the directory
- Promoted on each Chamber Monthly Newsletter
- Annual membership dues included