



Business Start-Up Self-Assessment

If you are considering a business start-up venture, conduct a personal evaluation of your business strengths and weaknesses to better answer the question, “Am I the kind of person who can succeed in business?” You will benefit from self-analysis in knowing your strengths and identifying areas that need improvement by answering these questions:

Initiative:

1. Am I a self-starter? Yes No
2. Do I get going on my own? Yes No
3. Do I conceive new ideas? Yes No

Attitude:

1. Is my attitude positive, cheerful, patient and courteous? Yes No
2. Do I take a friend's interest in people? Yes No

Leadership:

1. Am I forceful? Yes No
2. Do I inspire confidence? Yes No
3. Can I get people to “want to” rather than “have to” work? Yes No

Responsibility:

1. Do I seek it? Yes No
2. Do I like to take charge? Yes No

Organizing Ability:

1. Am I willing and able to work hard? Yes No

Self-Discipline:

1. Am I a “job finisher”, or when the job gets tough will I quit and say, “It wasn't very important?” Yes No

Decisions:

1. Can I make them? Yes No
2. Do I procrastinate? Yes No

Sincerity:

1. Am I completely sincere or do I put up a front? Yes No
2. Can people depend on what I say? Yes No

Perseverance:

1. Am I highly resolved in purpose? Yes No
2. Can I overcome reverses, remain encouraged and keep going? Yes No

Health:

1. Can I handle long hours, extra days & stress? Yes No

Remember: You don't want to lose your health because it's your greatest asset.

Studiosness:

1. Do I pursue further direction through study? Yes No
2. Do I learn from experience- mine as well as others? Yes No

Judgment:

1. The use of plain common sense. Can I envision alternatives for solving problems and choose actions that yield the best results? Yes No
2. Do I have the courage to expose myself to possible lose? Yes No

Confidence:

1. Do I believe I can do what I set out to do? Yes No

Competitiveness:

1. Do I have a willingness to compete with and test myself against others? Yes No

Visionary:

1. Do I possess the ability to see the end result of my goals while working to achieve them? Yes No

